

## **FOR IMMEDIATE RELEASE**

### **Adams Flavors, Foods & Ingredients is now Featured in Cupcakes! Apple Application by Maverick Software LLC**

**Gonzales, TX** (August 2, 2011) Adams Flavors Foods & Ingredients, makers of the world famous Adams Best Vanilla "Since 1888", is now available in an Apple application. The most recent update of Cupcakes! Was released by Maverick Software LLC on July 15, 2011 and now includes Adams Best Vanilla, along with 6 other Adams Extracts and food colors. These items are featured in the "from-scratch" section of the application.

"Cupcakes! lets you bake, decorate, eat & share yummy cupcakes right from your iPod Touch or iPhone. Pick your cupcake liners, fill the pan with cake batter, pop it in the oven, and before you know it your cupcakes will come out piping hot. Shake your phone to get the cupcakes out of the pan and then choose from an amazing array of frostings and candy toppings, to build the perfect cupcake. Once you've baked and decorated your masterpieces, you can share them with your friends via email, Facebook, or save them to your photo albums. And of course you can eat them! Choose the tablecloth and plate to serve them on and you are ready for dessert. It's the most creative fun you can have on your iPhone, and all with zero calories," states Maverick Software LLC.

Cupcakes! Features include:

- 32 different colors & patterns of cupcake liners, plus an option to create custom liners
- 24 different cupcake batters (white, yellow, chocolate, strawberry, carrot cake, red velvet, lemon, confetti, marble, apple spice, blueberry muffin, pineapple, gingerbread and chocolate chip).
- Mix the cupcakes from scratch or use pre-made batter
- 62 types of frosting, and a "mix your own icing color" option
- 75 candy toppings from gummy bears to sprinkles, fruit to nuts
- 25 flavors of Jelly Belly gourmet jelly beans to add as toppings
- 14 kinds of plates and 9 tablecloths, to give your cupcakes the perfect presentation
- The ability to set your baking time, from lightly baked to crispy burnt cupcakes
- Candles you can blow out by blowing on your phone! (Shake for older iPods)
- A "Cupcake of the Week" contest and a Hall of Fame for the best user submitted cupcakes

Cupcakes! By Maverick Software LLC can be downloaded through Apple iTunes at <http://itunes.apple.com/app/cupcakes/id347362622?mt=8>.

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